



C. Edurne Gamboa Godínez.

Graphic Design Degree.

I have been designing for over 18 years. My work is based on empathy and observation with every customer and final user. What I want is to create impeccable design solutions that achieve the lovemark we all aspire to be.

+52 1/ 55 2256.4575

eggz.graphic.design@gmail.com

Acueducto de Segovia 31, Paseos del Bosque; 53297; Naucalpan de Juárez, Estado de México.

Specialist in:

Editorial design, web design, digital strategies planning, content development for social networks, corporate identity or branding, printing methods, advertising, didactic material, traditional and digital illustration, content writing, budget management, among others.

Academy Career

- **2018 – To date** International Executive Master in Web Programming / Esneca Business School
- **1995-2000** Graphic Design Degree / Universidad del Valle de México
- **1993** Diploma in Semiology of Photography / Universidad Anáhuac.

Tools and Skills

Photoshop, Illustrator, InDesign, English, Dreamweaver, HTML5 / CSS3, PHP, Microsoft Office, Premiere, and After Effects

Scan to go to my Portfolio or tap de link bellow



www.eggz.com.mx

Working Career

INSTITUTO TEPEYAC (school)

Design and Print Coordinator.

June 2004 - 2008 / June 2011 - August 2018
Staff in charge: 3 designers and 1 photographer.

Achievements:

- To provide design solutions that promoted excellence, recognition, and love for the brand.
- To collaborated in the creation of effective branding experiences; such as massive events and developing their own magazine.
- To design, illustrated, coordinated and supervised other designers accomplishing between 40 and 70 annual workbooks showing and defining the educational model which are part of students school supplies, generating profits.

BUCEPHALUS SPORTS ELITE (magazine)

Creative Direction and Graphic Design.

March 2008 - May 2011
Staff in charge: 3

Achievements:

- With an amazing team - all experts in its respective field- we created the first mexican luxury magazine dedicated to the equestrian lifestyle.
- In addition to being in charge of all the editorial design -covers and interiors- I diagrammed the content bimonthly and coordinated the operative flow so that each page of the magazine was always in time and form.
- We did advertorials with brands like: "Carolina Herrera", Louis Vuitton, L'Oreal, Bvlgari, Viagen and several horse breeders.
- We created brand experiences such as the "Bucephalus Cup" and the recognition "The Great" in coordination with Buchanan's Red Seal.

Freelance

Brand identities, logos and websites, that includes public notaries, public servers, online stores, coaching companies, personal brands, print and digital magazines, social media advertising, print and digital brochures, etc.